

COMPANY PROFILE

Presentation

We are a leading supplier of high quality Food ingredients and Industrial Chemicals for the food manufacturing and industrial chemical industries.





COMPANY OVERVIEW

Safanaa is a leading supplier of premium food ingredients and industrial chemicals, serving the food manufacturing and industrial chemical sectors. With a commitment to quality, innovation, and customer satisfaction, we have established ourselves as a trusted partner in the industry.

We are more than just suppliers; we are a community of passionate professionals dedicated to advancing the industries we serve. Through our thriving seminars, successful international partnerships, and dynamic research & development, we continuously push the boundaries of excellence.





Vision

"To be a world-class organization inspired by a joyful team of leader-owners."

At Safanaa, we believe in the power of leadership and ownership. Our vision is to create a world-class organization driven by a team that finds joy in their work and takes ownership of their roles. This mindset fuels our growth and ensures we deliver outstanding results for our clients.

Mission

"We build long-term partnerships by adding value through service and knowledge in the food and beverage industry."

Our mission is to be more than just suppliers; we strive to be trusted advisors and partners to our clients. By adding value through our expert knowledge and unparalleled service, we help our clients succeed in the competitive food and beverage industry.

WHY SAFANAA

COMMITMENT, REACH, AND RELATIONSHIPS.

At **Safanaa**, we believe in building long-lasting relationships with our clients. Our ability to reach and understand our clients' needs, combined with our strong commitment to their success, sets us apart in the industry. We don't just aim for short-term success; we invest in long-term partnerships that are built on trust and mutual growth.





Transparent Pricing

We believe in complete transparency. All our payment options and terms are clearly disclosed to our clients, ensuring there are no surprises. Our pricing structures are straightforward and accessible, providing you with peace of mind.



Punctual Delivery

We understand the importance of time and are committed to delivering our services promptly. Delays are not an option; when you entrust us with a task, you can be confident that it will be completed on time, every time.



Uncompromising Quality

Quality is the cornerstone of our service. We never compromise on delivering excellence. Before commencing any project, we ensure all expectations are aligned, and we commit to providing the highest quality service that meets or exceeds your standards.

OUR PRODUCTS











Bakery & Confectionary

Dairy & Beverages

Meat & Culinary

Pharmaceuticals



Paint & Coating



Personal Home Care



Water Treatment



Construction Chemicals



Dairy Products

- Cultures
- Calcium Chloride
- Texturizing system
- Stabiliser
- Preservatives
- Hydrocolloid & Blends
- GDL & Starches
- Whey & Milk Powders
- Caramel Color
- Carrageenan Alginate
- Phosphates & blends
- Emulsifiers
- Vanillin & Ethyl Vanillin
- Vitamins, Proteins, Flavors & Colors
- Lactic Acid
- Natural Cheese Flavor
- Soya Lecithin



Bakery & Confectionary

- Dry Baker's Yeast
- Enzymes
- Starches, Fiber & Polyols
- Milk & Whey Powders
- Caramel Color
- Phosphates & blends
- Soya Lecithin & Soya Flour
- Ammonium Bicarbonate
- Vanillin, Vitamins, Proteins, Flavors
- Egg Powders, Cereals, Grain Flakes
- Yeast Extract
- Emulsifiers & Preservatives
- Flavours and colours



Jucice Beverages

- Starches Protein
- Carrageenan & Blends
- Phosphates & Blends
- Hydrogen Peroxide
- Synthetic Flavors & Colors
- Natural Antioxidants
- Natural Colors
- Hydrocolloids Guar
- Xanthan, CMC
- Caramel Color
- Acidulants
- Enzymes
- Vitamins
- Stabiliser
- Preservatives

Pharmaceutical Chemicals



OUR PRODUCTS

- VITAMINS
- SWEETENERS
- PHARMA COLORANTS
- GLYCOLS
- ACTIVE & EXCIPIENTS
- FRAGRANCE
- ESSENTIAL OIL
- AROMA CHEMICALS
- PHARMA RAW MATERIAL &
 PACKAGING
- EXIPIENTS
- LAB CHEMICALS

WATER TREATMENT CHEMICALS



OUR PRODUCTS

- MINERALS
- ION EXCHANGE RESINS
- REVERSE OSMOSIS
- FILTRATION
- STEAM & HOT WATER BOILERS
- OPEN RE-CIRCULATING COOLING SYSTEM (COOLING TOWERS)
- CLOSED LOOP RECIRCULATING COOLING SYSTEMS (CHILLERS)
- REVERSE OSMOSIS PLANTS
- POTABLE & DOMESTIC WATER PIPE WORKS
- WASTEWATER TREATMENT
- ION EXCHANGE RESINS



- Yeast Extract
- Functional Blends Starches
- Protein & Fiber Milk Powders
- Carrageenan & Blends
- Phosphates & Blends
- Spices & Spice Blends
- Natural Flavor Extracts
- Antioxidants
- Caramel Color & Natural Colors



CHEMICALS AND EQUIPMENTS

- Water treatment chemicals
- Pharmaceutical Chemicals
- Paint Coating & Ink Chemicals
- Lubricants & Fuel additives
- Petrochemical Industries
- Catalysts & Plastic Chemicals
- Construction Chemicals
- Rubber Chemicals
- Feed Additives



PAINT COATING & INK CHEMICALS

- Biocides- Powder/Liquid
- Benzyl Alcohol
- Basaltic fibers
- Cellulose Ethers
- Cellulose Fiber
- Coalescing agents
- Defoamers-Powder/Liquid
- Dispersion powders
- Epoxy resins

CORE VALUES

Our core values guide everything we do at Safanaa. These principles shape our culture, define our approach to business, and ensure that we consistently deliver excellence to our clients.

Quality

We uphold the highest standards in every product and service we provide.

Integrity

We conduct our business with honesty, transparency, and ethical practices.

Commitment

We are dedicated to building long-term relationships based on trust and mutual growth.

Innovation

We embrace creativity and continuous improvement to stay ahead in the industry.

www.safanaa.com

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OUR BRANCHES

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UNITED KINGDOM Jordan CHINA KUWAIT BAHRAIN QATAR SAUDI ARABIA UAE SUDAN AFRICA OMAN YEMEN

Our Locations

Our Branch

UNITED ARAB EMIRATES SAUDI ARABIA

BAHRAIN INDIA

EGYPT UNITED KINGDOM

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THANK YOU

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We look forward to working with you